



Power

DON'T overlook this matter of power. It is important. You want an automobile that will carry you through mud, sand and snow, and do it easily. You want a car that will climb hills, that will get away quickly without laboring and straining its every part.

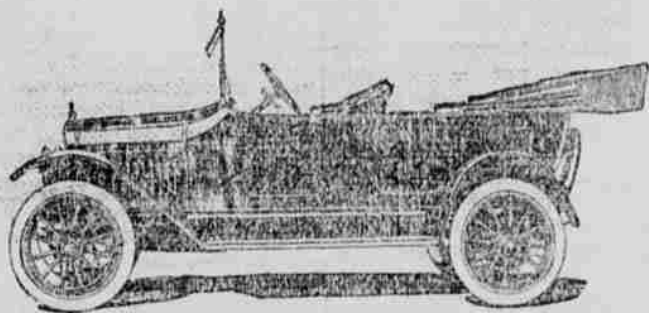
Not all cars can do these things, but you know that the Maxwell can because you have the proof.

When the Maxwell stock touring car set the World's Motor Non-Stop Mileage Record a few weeks ago, it encountered all sorts of unfavorable conditions—rain, mud and hills, over country and city roads—yet it covered 500 miles per day, day after day, for more than six weeks.

Power, plenty of power, unfailing power, is absolutely essential to such a wonderful performance as this.

Let us give you a booklet telling all the details of this record breaking Maxwell car. And let us tell you about our partial payment plan, by means of which you can make a cash deposit and pay the balance while you use the car. Give us the opportunity and we'll prove our case.

Touring Car, \$655
Roadster, \$635
Prices F. O. B. Detroit



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DON'T BLEED THE TOURIST

Publicity Bureau Sounds Warning
Against Excessive Prices.

Vermont has already become a vacation state out of the ordinary and the possibilities of development are many and great. The number of people who have become acquainted with the many charms of the Green Mountain state, both as a summer and winter resort, has greatly increased of late, and the advertising given the region by pleased visitors is of great value to the state.

The state should recognize that the satisfied tourist is the best advertisement in the world. He tells his friends of the wonderful trip he made through Vermont and stirs up in his hearer the desire to come and see and enjoy for himself. In the final analysis it is useless to spend money in any kind of advertising if the visitor is not sent away satisfied and filled with a desire to come again.

That desire to come again will inevitably in the one who finds pleasure in the manifestations of a beautiful and kindly nature, for the scenic attractions of Vermont are of the first rank, a fact with which one is more strongly impressed the more one has had the opportunity of seeing other sections of the country. Yet what nature does can be destroyed by human agency, and will be destroyed if narrow minded penuriousness dictates the policy of those who as a matter of business seek to take care of the tourists.

A note of warning has been issued by the state publicity bureau. It says it has received a few complaints from summer visitors who occupy cottages or camps relative to excessive charges for supplies. The bureau does well to direct attention to this matter. There will be no surer way to stunt the growth of the tourist business in the state than to have Vermont get a reputation outside its borders of being a community in which the summer guest is looked upon as proper game for greedy merchants.

The message is satisfied that this is an abuse which is by no means widespread. Vermont merchants are too wise as a rule to kill the goose that lays the golden egg. They are too anxious to preserve a few cents more temporary profit to the detriment of increased business over a long period of years. The average Vermont merchant knows full well that a summer colony, with its cottages and other forms of property, increases real estate values in the neighborhood, makes business better and works for the general good of the community.

The few shortsighted, tight-fisted merchants who would sacrifice the future for the present gain ought not to be permitted to give the state a black eye, as continued overcharging certainly will give it. The publicity bureau has the matter by the state bureau ought to serve as a definite check on this form of abuse, which, being not widespread, ought easily to be stamped out before it becomes a menace.

Hotel keepers, as well as merchants near summer colonies, also have an obligation, which, it may be happily said, they seem to appreciate. In some parts of the country the tourist traveling by automobile has been looked upon as a fair game. Hotels have had two prices; the one for the guest who arrives from the railroad station, the other, and higher, for those who roll up before the hotel's doors in an automobile, more or less pretentious.

This is a fatal practice. The possession of an automobile in these days does not necessarily mean the possession of untold wealth, and so far as that goes the possession of wealth does not give warrant for overcharging, and the rich man who desires to pay more than the next man for what he gets is by no means a common individual. And the rich man, from his wider experience knows whether he is getting stuck or not.

A single standard of charges, high enough to give a reasonable return on investment and low enough to make the tourist remember his visit with satisfaction. Is what is necessary and is what Vermont hotel men believe in. If the policy is adhered to the number of tourists and summer visitors will increase year by year. No other result is to be looked for. But as the publicity bureau well says, "High prices will kill the project" of making Vermont the greatest vacation state in the East.

PAPER STOCK EMBARGO NEXT

Materials From U. S. Used in War
Plants Officials Hear.

Washington, April 17.—Acting Secretary of Commerce Sweet has addressed a letter to Chairman Adamson of the House Committee on Interstate and Foreign Commerce concerning embargoes that have been laid by Norway, Sweden, Great Britain and other countries against exportation of raw materials, particularly paper stock. These embargoes are causing considerable loss and trouble to American manufacturers.

It is intimated that Department officials favor an embargo on the exportation from the United States of raw materials used in the manufacture of paper, some of which, it is said, are being used abroad in the manufacture of explosives. The letter of the acting Secretary followed introduction in the House of a resolution asking information from the Department of commerce concerning the situation in the paper making industry, reciting that it was desirable to learn whether the time had arrived for an embargo on certain materials. In his letter acting Secretary Sweet states that the "increase in the price of paper is the direct result of the European war," and adds that "the cost of paper is not likely to decrease, but is likely to considerably increase in the future."

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Camels are new to your taste because they are blended choice Turkish and choice Domestic tobaccos. They will not tire your taste, they are always most refreshing! Smokers do not look for or expect coupons or premiums with Camels because they realize the value is in the cigarettes which stand every test against any cigarette in the world at any price!



The stamp placed over the seal of the package, which keeps out air, thereby preserving the quality of the blended tobacco. By inserting the fingers as illustrated, the stamp is broken without fear of the tin foil, which folds back into its place.

Smoke Camels liberally without a comeback! You'll realize how delightful they are when you give them a thorough try-out! You'll prefer that Camel blend to either kind of tobacco smoked straight!

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.

Camels are sold everywhere in 100 cigarette packs, 20 for 10¢ or 10 for 5¢. 100 cigarette packs in a 100 cigarette tin. We also sell 100 cigarette packs in a 100 cigarette tin. We also sell 100 cigarette packs in a 100 cigarette tin.

HER GREAT SECRET.

She Guarded It Every Moment to Keep It From the World.

For many years she had borne her secret, never for one whole day excepting its terrible influence. Day by day she had developed from a timid, a creature always afraid, as though one stray word would condemn her.

There are those associated with her youth who knew her as not and she was afraid of them as though they carried pistols. She avoided her family, except to see them privately when no strangers were around. Some of those who made up her present life.

She avoided visits to her old home town for fear of some chance mention of it. In that old home town were people who knew.

A DEPENDABLE LINIMENT

For many years Dr. Levi Minard prescribed and used Minard's Liniment, the sale of which is now world wide, for Minard's is the one dependable liniment for removing pain of all kinds and can be had of any druggist.

Minard's is a wonderfully soothing, creamy liniment that gives almost instant relief to sufferers from neuralgia, lumbago, sciatica, rheumatic pains, stiff joints, sore, strained or lame muscles and tired, aching, burning, itching feet.

Minard's Liniment is absolutely pure, stainless and very effective. It is economical and clean to use.

J. R. Wilson, M. D.

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Ever Hear of Eye Sun-Burn?

Protection of the eyes from sun glare is even more necessary than wearing a hat to prevent sun-stroke. We are indebted to the great scientist, Dr. William Crookes, for his discovery of a wonderful new glass for spectacle lenses that makes it possible to filter the harmful heat and chemical rays from sunlight without perceptibly dimming the light or changing the colors.

We can duplicate your prescription in this glass which will adequately protect your eyes no matter how much they are exposed to strong sun or excessive light.

DeWitt E. Lewis

OPTOMETRIST
442 MAIN STREET BENNINGTON, V.

who knew. Sometimes one of these offenders died, and she experienced relief; there was one less to tell to betray her.

Time that generally lessens the acute torture of things and added to hers. Every time she paid one looked scrutinizingly at her she experienced a little tremor of fear that they had discovered or heard. She took to lying about herself and her life to lead people astray—off the track. She denied her presence at certain places at certain times, even denied her acquaintance with certain persons more or less intimately associated with her. Her father knew them, her brother, but not she.

At last she fell ill, and it was not the illness that caused her the terrible feverish anxiety. It was the fear that if she died her secret would leak out. Even the papers might get hold of it. It would be printed, broadcast, and then—

She grew pale—she writhed in the agony and of death, but of fear.

Her secret was her age—G. Vere Tyler in Judge.

Indecision.

The tragedy of life is indecision. They hurry and live at the crossroads for that is where luck is all tragedy—the indecision of which way to choose.

His Official Capacity.

William Collier and a couple of actors were dining in a hotel cafe when Collier directed his companions' attention to a very dapper looking man with a complexion like red rose that had just



"WHAT HIS OFFICIAL CAPACITY?"

passed. "A very prominent member of the Blank Yacht club," answered Collier, without hesitating.

"Is that all?" asked one of the players, who, as Collier knows, always assumes a patronizing interest in the details of a story. "What is his official capacity?"

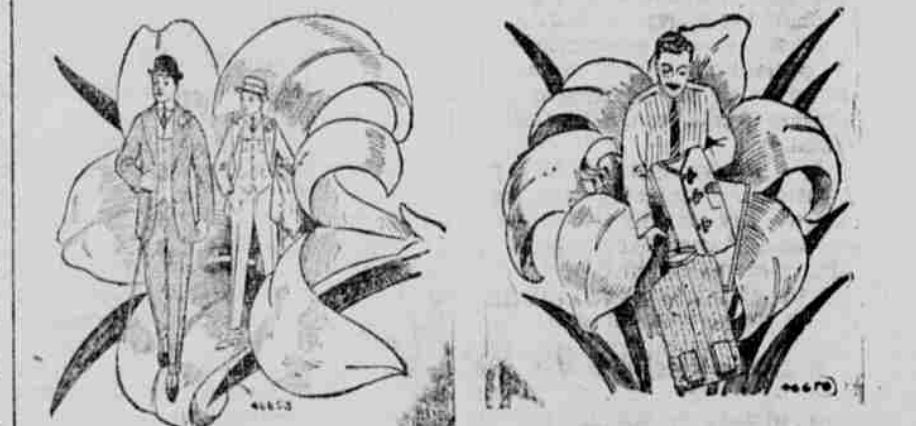
"About three millions, I think," said Collier.

Success.

"I wish to thank you for your great performance," said the departing guest. "Oh—don't mention it," answered the proprietor, with a slightly pained look. "I'm glad you're pleased."

"Yes," continued the guest, "considering the majority of the attendants in this hotel, I deem myself fortunate in not being locked in my room and held for ransom."

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